

Call Heatmap

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The heatmap tool is split across 2 tabs (UK Heatmap + World Heatmap). Using inbound and outbound call data we detail hotspots for your calls. Using this you start to better understand areas you are calling, and where you are called from. Limitations include exclusion of mobile calls and withheld or non-geographic numbers.

For the UK heatmap, the boundaries you see are designed to be reflective of the area code boundaries, which differ from county lines.

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